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Online-Workshop

New Technologies and the Individual

Good work and health: How can new technologies help secure individual welfare in times of crisis?

10 November 2020, 4.00-5.45 pm CET

At the core of individual wellbeing stands high-quality healthcare and work. Both are essential aspects of a good and full-filling life for many. They are significantly affected by the changing parameters of an economy and society that is increasingly built on data, digital services and online interaction.

The COVID-19 pandemic magnifies the social risks and opportunities associated with new technologies in health care and work, for instance the exposure of key health workers to higher risks of infection at work compared to often high-skilled teleworkers. In times of crisis there often is momentum for reform to rethink our health care institutions and the principles of what good work means in the modern age but also how to develop policy that would harness the benefits of technological innovation (e.g. new telemedicine).

In this workshop we seek to explore ways on how new technologies can address some of the key societal challenges in health and the world of work. Join us to discuss solutions for providing the political framework of scaling up technologies that work for the benefit of society.

Agenda

4:00 pm *Welcome & introduction by the chair*

Alice Greschkow, blogger and adviser on new work

Innovation and new tech in the world of work

4:05 pm *Skills and labour in the digital and carbon-neutral economy*

Dieter Janecek, Member of the German Bundestag and Spokesperson for Industrial Policy and Digital Economy, Alliance 90/The Greens

4:15 pm *Policy responses to the pandemic shifts in the labour market*

Alan Lockey, Head of the Future Work Centre and Associate Director of the Economy, Enterprise and Manufacturing Team, Royal Society of Arts

4:25 pm *Q&A with workshop participants*

Innovation and new tech in healthcare

4:35 pm *Linking bytes and health: next steps for a system-wide change*

Nora Zetsche, Co-Founder, Veta Health

4:45 pm *AI and the paradigm shift in health care*

Alexander Schellinger, Head of Healthcare Development, Techniker Krankenkasse

4:55 pm *Q&A with workshop participants*

Breakout-Sessions

5:05 pm *I. What does **the future of work** hold for individual well-being? (place-based example by Frederik Fischer, co-founder Kodorf)*

*II. What does a **data-driven health care system** hold for individual well-being? (case example by Holke Brammer, #WirVsVirus project leader, Project Together)*

5:35 pm *Presentation of group work results in plenary*

5:45 pm *Closure of the workshop*