Which Tech for Society? Strategies for Value-Based Technological Change

Policy Paper Launch & Deep Dives

16 December 2020, 2:00 – 3:00 pm CET | online

Agenda

Moderation: **Thomas Ramge**, *Technology Correspondent, brand eins & Contributing Editor, The Economist*

2:00 pm　**Opening: Welcoming Words & Policy Paper Presentation**

- **Daniela Blaschke**, Policy Fellow, Das Progressive Zentrum
- **Florian Ranft**, Head of Programme "Economic and Social Transformation", Das Progressive Zentrum

2:10 pm　**Which Tech for Society? In Conversation with:**

- **Julia Borggräfe**, Head of Department "Digital Transformation of the World of Work", Federal Ministry of Labour and Social Affairs
- **Joanna Bryson**, Professor of Ethics and Technology, Hertie School
- **Rasmus Rothe,** Co-founder, Merantix

2:30 pm　**Deep Dives**
Join one of the Deep Dives for a Q&A session and an informal conversation:

- **Deep Dive Room 1** with **Julia Borggräfe**, *hosted by Thomas Ramge*
- **Deep Dive Room 2** with **Joanna Bryson**, *hosted by Florian Ranft*
- **Deep Dive Room 3** with **Rasmus Rothe**, *hosted by Daniela Blaschke*

2:50 pm　**Wrap-up & Closing Remarks**

Daniela Blaschke is a Policy Fellow at Das Progressive Zentrum and an Associate for Public Affairs at Volkswagen Group. As Fellow, she works within the programme area of Economic and Social Transformation on the topics of Sustainability, Corporate Activism, and Futures of Mobility. Daniela Blaschke wrote her doctoral thesis at the department of philosophy and humanities at Freie Universität Berlin. She studied media and communication science, political science and arts and media administration.

Julia Borggräfe is Director General at the Federal Ministry of Labour and Social Affairs. Julia has a background in law. She has been head of the new department "Digital Transformation of the World of Work" at the Ministry since May 2018, which houses the Policy Lab Digital, Work & Society. With this lab, the Ministry is establishing a new, interdisciplinary and agile organisational unit that combines the functions and working practices of a traditional think tank and those of a modern future lab, aiming to be at the cutting edge in the field of digital and agile forms of work and participatory policy-making.

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Joanna Bryson is recognised for broad expertise on intelligence and its impacts, advising governments, transnational agencies, and NGOs globally. She holds two degrees each in psychology and AI. During her PhD she observed confusion generated by anthropomorphised AI, leading to her first AI ethics publication "Just Another Artifact" in 1998. In 2010 she co-authored the first national-level AI ethics policy, the UK's Principles of Robotics. She presently researches the impact of technology on human cooperation, and AI/ICT governance. From 2002-19 she was Computer Science faculty at Bath, presently she is the Hertie School's Professor of Ethics and Technology.

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Thomas Ramge is a non-fiction book author, keynote speaker and moderator of public events. His journalistic and academic work at *brand eins*, *The Economist* and *Weizenbaum Institute* connects the dots between technology, its impact on business, work and its overall consequences for society and policy-making. Over the past 15 years, he has written more than a dozen books which have been honoured with several awards. *Reinventing Capitalism in the Age of Big Data* (co-authored with Oxford professor Viktor Mayer-Schönberger) has been translated into 20 languages and has stimulated a worldwide debate on data monopolies.

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Florian Ranft is Head of Programme "Economic and Social Transformation" and focuses on inclusive growth and the future of work. In previous capacities, he was Head of Policy and International at Policy Network, and a former Senior Research Analyst at the Centre for Progressive Policy, both think tanks based in London. Previously, he was a researcher and lecturer in political sociology and international relations at the Universities of Frankfurt and Greifswald.

Rasmus Rothe is the co-founder and CTO of Berlin-based Merantix, the world's first venture studio for AI, and a renowned deep learning researcher. He has published over 15 academic papers with more than 1000 citations on deep learning while attending Oxford, Princeton, and ETH Zurich, where he received his PhD and launched a face recognition service with 150m+ users. In 2019, he was featured on Forbes "30 under 30". Rasmus is a founding board member of the German Association of AI, devising and implementing the national AI strategy in close cooperation with the German government.