



#Tech4Society launch event

# Tomorrow's value creation

*How can new technologies work best for society?*

Thursday, 21 November 2019, 5.00-7.30 pm

SKPlab am Gendarmenmarkt, Taubenstraße 19, 10117 Berlin

## Agenda

- 05.00 Registration & coffee
- 05.30 Opening remarks and pitch of #Tech4Society
  - Florian Ranft**, Head of Structural Change, Das Progressive Zentrum
  - Daniela Blaschke**, Policy Fellow, Das Progressive Zentrum
- 05.40 Keynote "Tomorrow's Value Creation"
  - Geoff Mulgan**, Chief Executive Officer, Nesta
- 05.55 Response to keynote
  - Patrizia Nanz**, Scientific Director, IASS Potsdam
- 06.05 Panel discussion
  - Julia Kloiber**, Partner, Ashoka & Managing Director, Superr Lab
  - Geoff Mulgan**, Chief Executive Officer, Nesta
  - Patrizia Nanz**, Scientific Director, IASS Potsdam
  - Stefan Profit**, Deputy Director General in the Economic Policy Department, Federal Ministry for Economic Affairs
  - Chair: Daniela Blaschke, Policy Fellow, Das Progressive Zentrum*
- 06.45 Q&A
- 07.10 Final remarks
  - Juha Leppänen**, Chief Executive, Demos Helsinki
- 07.15 Closure & reception

The #Tech4Society consortium



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The Politics of Inequality



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